

Product Name: Surefire Broma Liquid Rodenticide  
APVMA Approval No: 93518/139416



Label Name:	Surefire Broma Liquid Rodenticide
Signal Headings:	POISON KEEP OUT OF REACH OF CHILDREN READ SAFETY DIRECTIONS BEFORE OPENING OR USING
Constituent Statements:	ACTIVE CONSTITUENT: 0.5 g/L BROMADIOLONE Contains Denatonium Benzoate (Bittering Agent)
Mode of Action:	
Statement of Claims:	A LIQUID BAIT FOR THE CONTROL OF RATS AND MICE.
Net Contents:	250 mL - 5 L
Restrains:	RESTRAINTS DO NOT exceed 3 metres between bait stations for mice or 9 metres for rats. DO NOT place bait stations in open. DO NOT use bait stations further than 2 m from buildings. DO NOT use in areas exposed to rain or excessive moisture.
Directions for Use:	This section contains file attachment.
Other Limitations:	THE USE OF THIS PRODUCT FOR THE CONTROL OF PROTECTED NATIVE RODENTS REQUIRES PERMISSION FROM WILDLIFE AUTHORITIES.
Withholding Periods:	

Trade Advice:	
General Instructions:	<p><b>GENERAL INSTRUCTIONS</b> This product can be used in conjunction with other Surefire baits.</p>
Resistance Warning:	
Precautions:	<p><b>PRECAUTION: DO NOT</b> allow bait to contaminate foodstuffs or feed intended for human or animal consumption. Place bait stations in locations which are inaccessible to other animals and birds. The product is restricted to use in and around buildings (within 2 metres) or enclosed spaces.</p>
Protections:	<p><b>PROTECTION OF WILDLIFE, FISH, CRUSTACEANS AND ENVIRONMENT:</b> DO NOT contaminate streams, rivers or watercourses with the chemical or used containers.</p> <p><b>PROTECTION OF LIVESTOCK</b> This product is hazardous to pigs, cats, dogs, native wildlife and poultry. DO NOT place baits in locations that are accessible to domestic animals, livestock, non-target native animals or birds.</p>
Storage and Disposal:	<p><b>STORAGE AND DISPOSAL:</b> Store in the closed, original container in a cool, well-ventilated area. Do not store for prolonged periods in direct sunlight. Triple-rinse containers before disposal. Dispose of rinsate or any undiluted chemical according to state/territory legislative requirements. If recycling, replace cap and return clean containers to recycler or designated collection point. If not recycling, break, crush or puncture and deliver empty packaging to an approved waste management facility. If an approved waste management facility is not available, bury the empty packaging 500 mm below the surface in a disposal pit specifically marked and set up for this purpose, clear of waterways, desirable vegetation and tree roots, in compliance with relevant local, state or territory government regulations. Do not burn empty containers or product. DO NOT use containers which have held bait for any other purpose. To the extent possible, animal carcasses should be recovered and destroyed according to State or Territory requirements.</p>
Safety Directions:	<p><b>SAFETY DIRECTIONS:</b> Very dangerous. Poisonous if absorbed by skin contact or swallowed. Will irritate the eyes and skin. Repeated minor exposure may have a cumulative poisoning effect. Avoid contact with eyes and skin. When preparing baits, wear PVC or rubber apron, elbow-length PVC gloves, face shield, and impervious footwear. If product on skin, immediately wash area with soap and water. After use and before eating, drinking or smoking, wash hands, arms and face thoroughly with soap and water. After each day's use, wash gloves, face shield and contaminated clothing.</p>
First Aid Instructions:	<p><b>FIRST AID:</b> If poisoning occurs, contact a Doctor or Poisons Information Centre. Phone Australia 13 1126, New Zealand 0800 764 766. Vitamin K1 (Phytomenadione) is antidotal.</p>

First Aid Warnings:	
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**DIRECTIONS FOR USE:**

<b>SITUATION</b>	<b>PEST</b>	<b>RATE</b>	<b>CRITICAL COMMENTS</b>
Apply where pests occur, e.g.; food processing, factories, stores, laundries, restaurants, boiler houses, hotels and motels.	Rats and Mice	100 mL per 900 mL water	Stir well to ensure mixing.  BAITING STRATEGY: Eliminate as far as practicable, all alternative food and drink sources. Place approximately 150 mL of prepared bait solution in non-corrosive lockable bait stations in sheltered position near rodent entry points. Inspect daily. If taken quickly, increase amount of baits. Continue observation and replenishment until no more bait is taken. Baiting for at least 2 weeks is necessary to reduce rat/mouse numbers.

**NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER, CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.**